



With over 15 years of project leadership in creative technology, I'm proud of the people I work with and what we've designed, engineered, and physically built together. I think it's important to be kind, generous, and not take things too seriously. [Reel](#) and [portfolio](#).

EXPERIENCE

RadicalMedia NY, NY 2022-Current

Technical Director & Digital Producer 2023-Current

Creative Technology Producer 2022-2023

Clio Award Winning large scale creative technology installations that are radical in their design and execution. Specifications, budget, gear, devOps, asset post-production, vendors/partners, creative technology teams, integration, deliverables, deployment, post-launch support.

The **Blue Paradox** exhibit covers 20,000 sq ft. across 6 distinct rooms. 53 servers driving media to 17 projectors, 19 screens, and 360 LED panels. The **Music in Light** exhibit runs on a Disguise system driving 29 projectors (185 million pixels of blended canvas). Both are currently in operation.

Club Vacationland LLC BK, NY 2009-Current

Founder & Technical Director

Freelance operation 2009-2025, converted to an LLC in 2025. Highlights: **Nemacolin Woodlands Resort** has been a client on select commercials since 2020 (VFX supervision). Also, I work as a consultant for cool people like **Eddie Stern** and **Kim Hastreiter**.

3-Legged Dog / 3LD Art + Technology Center NY, NY 2012-2017, 2024

Creative Technologist & Producer 2012-2014, 2017, 2024

Company Advisor 2014-2016

Highlights: I built and managed the \$8M budget for the **Michael Kors** fashion launch in Shanghai. Over two years we shot VFX plates and composite elements in 6 countries and it culminated in an insane 17 projector event that I engineered and I still dream about. The key team was ~10 people and we did everything ourselves. It ruled. 2024 - I helped develop a projection-centric exhibition venue.

Bravo Media NY, NY 2016-2022

Senior Creative Producer 2021-2022

Creative Technologist & Producer 2016-2021

Clio Award Winning multimedia installations. Managing post-production, integration, engineering, R&D (projects next page). Highlights: The Duke at the **NFL Studio One** in LA (with JMW) is 8 projectors mapped to an addressable 54 panel sculpture. We did a restaurant, **Blue Grotto**, at a horse racing track that I'm oddly proud of 10 years later. Only 6 projectors but it was special.

SKILLS

Creative // CC Suite (Strongest: AE), Figma, Red Giant Suite, Neat Video, Topaz, Boris FX

CAD // VectorWorks, Immersive Designer Pro

A.I. // Claude CLI, ClubDash, Gemini, GPT, LTX Studio, Firefly, AE Integration

Experiential // MadMapper, QLab, Isadora, Ableton

Mgmt Etc // AirTable, Jira, Trello, Slack, Docs, Sheets, Pages, Keynote

Utility // Unifi, NUMI, Synology DSM, SoftRaid, RoomAlert, FFS, ExifTool, FFMPEG, JOKYO

Hard Skills // Hi-Viz, Pre-Viz, R&D, R&B, Post-Prod, Systems Design, Technical Efficiencies, ToolKit Development, Experiential Workflows, Project Documentation, Client/Vendor/Partner Management

PROJECTS & CLIENTS

RadicalMedia

*Selected **projects** for Studio*, including: StoriesbyUs.org, Illuminarium: Music in Light, Citizens - The Living Portrait of NYC, The Blue Paradox at the Griffin Museum of Science & Industry Chicago

Club Vacationland LLC

Clients: Ghost Corporeal, Kim Hastreiter, Nemacolin Woodlands Resort, Rockwell Group, Cofactr, Production Triangle, Wild Combination, Bad Witch Pictures, Vans General Store, Arsenal, CVC Art Consulting, 3LD, Stormcrow LLC, Little Mega, BeSide Digital, HBO, DIRECTV, New York Transit Museum, Brooklyn Public Library, Ashtanga Yoga New York, Broome Street Temple, White & Case

Co-Founder, [The Almanac](#) 2019 - Now : Public resource for technologists

Bravo Media

Clients: NFL, Krispy Kreme, KRO, Moose Knuckles, YouTube, TruClear Global, DTLR, Mack Cali, BLACKHOUSE, The Bait Shoppe, Saks Fifth Avenue, KPMG, MAS, NBA, The Stone Age, Lufthansa, Reed Smith, Gallin, Four Seasons, Monmouth Park Racetrack, Beer Table, Nerds, Engine Shop

Technical Producer, Fired On Mars Dir. Nick Vokey & Nate Sherman: 2016
Vimeo's Best of the Year, Vimeo Staff Pick, Short Of The Week, etc

Lead Video Designer, 3/Fifths Dir. James Scruggs, 3-Legged Dog, NY, NY: 2017

Video Systems Designer, RATATAT USA Tour: 2016

Artist, [vacationland](#) 2012 - Now : mixtapes, photography, videos

EDUCATION

Bachelor of Arts 2009 // Hampshire College (RIP) Amherst, MA

High School Diploma 2005 // Newburyport High School Newburyport, MA

KIT

MacBook Pro M4 Max, MacBook Pro 15,1, MacBook Air M1, FujiFilm XH2s, FujiFilm XT3, XF 16-55 f2.8, XF18-55 f2.8-4, XF 10-24 f4, XF 18-120 f4, XF 18-135 f3.5-5.6, XF 23 f1.4, XF 35 f1.4, XF 70-300 f4-5.6, SmallHD 702, 4' CineSlider, RSC-2 Gimbal, Raveneye, Follow Focus, Zoom H5N, RødeLink TX / RX, 34" 4k CAD, 32" 6k OLED, 24" LG 4k, 13" GeChic, Lights, Grip, Projectors, PTE-500, 2017 Clubman S All4

REFERENCES

Contact info avail on request

Treatment Studio Creative Director // Warren Chapman

RadicalMedia Executive Producer // Naomi Gilbert + Lead Developer // Avery Brooks

Bravo Media Partners // Ryan Kelley + David Title

Huge Senior Emerging Experience Engineer // Kurt Lorey

Wild Combination Executive Producer // Jacob Krupnick

Cofactr Co-Founder // Phil Gulley